

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 480895 /		<u>Alt Order #</u> 06180424
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/12/12 - 10/18/12		<u>Estimate #</u> 2603
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KVVU	10/12/12	10/12/12	MORE Access	6-7pm		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----2--				2	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	MORE Access	6-7pm	-----F----	:30		\$235.00	NM		
		See MG 35.3,35.4,35.5										
N 33	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$450.00	NM		
		See MG 35.3,35.4,35.5										
N 35	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$2,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM		
		See MG 35.3,35.4,35.5										
	2	KVVU	10/08/12-10/14/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM		
		See MG 35.3,35.4,35.5										
	3	KVVU	10/14/12-10/14/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	Ⓜ	MG for 57.2,33.1,57.1,74.1,35.1,9.1,35.2										
	4	KVVU	10/12/12-10/12/12	Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$590.00	NM		
	Ⓜ	MG for 57.2,33.1,57.1,74.1,35.1,9.1,35.2										
	5	KVVU	10/12/12-10/12/12	Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$590.00	NM		
	Ⓜ	MG for 57.2,33.1,57.1,74.1,35.1,9.1,35.2										
N 39	KVVU	10/18/12	10/18/12	The Dr.Oz Show	4-5p		:30			NM	13	\$13,055.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---2---				2	\$225.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
480895 /		06180424
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/12/12 - 10/18/12	NRCC IE 2012	2603
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRCC		10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
<table><tr><th colspan="2"></th><th>Start Date</th><th>End Date</th><th>Weekdays</th><th colspan="2">Spots/Week</th><th colspan="2">Rate</th><th colspan="2"></th></tr><tr><th>Spot</th><th>Ch</th><th colspan="2">Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th><th colspan="3"></th></tr><tr><td>1</td><td>KVVU</td><td colspan="2">10/15/12-10/21/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>----Th-----</td><td>:30</td><td>\$225.00</td><td>NM</td><td colspan="3"></td></tr><tr><td colspan="13">See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15</td></tr><tr><td>2</td><td>KVVU</td><td colspan="2">10/15/12-10/21/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>----Th-----</td><td>:30</td><td>\$225.00</td><td>NM</td><td colspan="3"></td></tr><tr><td colspan="13">See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15</td></tr><tr><td>3</td><td>KVVU</td><td colspan="2">10/15/12-10/15/12</td><td>Dr Oz</td><td>3-4p</td><td>M-----</td><td>:30</td><td>\$350.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>4</td><td>KVVU</td><td colspan="2">10/15/12-10/15/12</td><td>Dr Oz</td><td>3-4p</td><td>M-----</td><td>:30</td><td>\$350.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>5</td><td>KVVU</td><td colspan="2">10/18/12-10/18/12</td><td>Dr Oz</td><td>3-4p</td><td>----Th-----</td><td>:30</td><td>\$350.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>6</td><td>KVVU</td><td colspan="2">10/18/12-10/18/12</td><td>Dr Oz</td><td>3-4p</td><td>----Th-----</td><td>:30</td><td>\$350.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>7</td><td>KVVU</td><td colspan="2">10/16/12-10/16/12</td><td>Extra</td><td>M-Sa 8-10p/Su 7-1-Tu-----</td><td></td><td>:30</td><td>\$825.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>8</td><td>KVVU</td><td colspan="2">10/18/12-10/18/12</td><td>TMZ</td><td>M-Sa 8-10p/Su 7-1-----Th-----</td><td></td><td>:30</td><td>\$825.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">See MG 39.17</td></tr><tr><td>9</td><td>KVVU</td><td colspan="2">10/16/12-10/16/12</td><td>TMZ</td><td>M-Sa 8-10p/Su 7-1-Tu-----</td><td></td><td>:30</td><td>\$825.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>10</td><td>KVVU</td><td colspan="2">10/16/12-10/16/12</td><td>Raising Hope/Ben and Kate</td><td>Tue 8p-9p</td><td>-Tu-----</td><td>:30</td><td>\$3,550.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>11</td><td>KVVU</td><td colspan="2">10/16/12-10/16/12</td><td>Special Early News</td><td>Special Early News-Tu-----</td><td></td><td>:30</td><td>\$900.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>12</td><td>KVVU</td><td colspan="2">10/18/12-10/18/12</td><td>BB League Championships</td><td>1pm-8pm</td><td>----Th-----</td><td>:30</td><td>\$3,250.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>13</td><td>KVVU</td><td colspan="2">10/18/12-10/18/12</td><td>Special Early News</td><td>Special Early News-----Th-----</td><td></td><td>:30</td><td>\$550.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>14</td><td>KVVU</td><td colspan="2">10/16/12-10/16/12</td><td>Fox 5 News @ 430am</td><td>M-Th, Sun 430-5ar-Tu-----</td><td></td><td>:30</td><td>\$105.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1</td></tr><tr><td>15</td><td>KVVU</td><td colspan="2">10/18/12-10/18/12</td><td>Extra</td><td>M-Sa 8-10p/Su 7-1-----Th-----</td><td></td><td>:30</td><td>\$825.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">See MG 39.16</td></tr><tr><td>16</td><td>KVVU</td><td colspan="2">10/18/12-10/18/12</td><td>Extra</td><td>M-Sa 8-10p/Su 7-1-----Th-----</td><td></td><td>:30</td><td>\$825.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 39.15 10/18</td></tr><tr><td>17</td><td>KVVU</td><td colspan="2">10/18/12-10/18/12</td><td>TMZ</td><td>M-Sa 8-10p/Su 7-1-----Th-----</td><td></td><td>:30</td><td>\$825.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 39.8 10/18</td></tr></table>															Start Date	End Date	Weekdays	Spots/Week		Rate				Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type				1	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	----Th-----	:30	\$225.00	NM				See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15													2	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	----Th-----	:30	\$225.00	NM				See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15													3	KVVU	10/15/12-10/15/12		Dr Oz	3-4p	M-----	:30	\$350.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												4	KVVU	10/15/12-10/15/12		Dr Oz	3-4p	M-----	:30	\$350.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												5	KVVU	10/18/12-10/18/12		Dr Oz	3-4p	----Th-----	:30	\$350.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												6	KVVU	10/18/12-10/18/12		Dr Oz	3-4p	----Th-----	:30	\$350.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												7	KVVU	10/16/12-10/16/12		Extra	M-Sa 8-10p/Su 7-1-Tu-----		:30	\$825.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												8	KVVU	10/18/12-10/18/12		TMZ	M-Sa 8-10p/Su 7-1-----Th-----		:30	\$825.00	NM				Ⓜ	See MG 39.17												9	KVVU	10/16/12-10/16/12		TMZ	M-Sa 8-10p/Su 7-1-Tu-----		:30	\$825.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												10	KVVU	10/16/12-10/16/12		Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30	\$3,550.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												11	KVVU	10/16/12-10/16/12		Special Early News	Special Early News-Tu-----		:30	\$900.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												12	KVVU	10/18/12-10/18/12		BB League Championships	1pm-8pm	----Th-----	:30	\$3,250.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												13	KVVU	10/18/12-10/18/12		Special Early News	Special Early News-----Th-----		:30	\$550.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												14	KVVU	10/16/12-10/16/12		Fox 5 News @ 430am	M-Th, Sun 430-5ar-Tu-----		:30	\$105.00	NM				Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1												15	KVVU	10/18/12-10/18/12		Extra	M-Sa 8-10p/Su 7-1-----Th-----		:30	\$825.00	NM				Ⓜ	See MG 39.16												16	KVVU	10/18/12-10/18/12		Extra	M-Sa 8-10p/Su 7-1-----Th-----		:30	\$825.00	NM				Ⓜ	MG for 39.15 10/18												17	KVVU	10/18/12-10/18/12		TMZ	M-Sa 8-10p/Su 7-1-----Th-----		:30	\$825.00	NM				Ⓜ	MG for 39.8 10/18											
		Start Date	End Date	Weekdays	Spots/Week		Rate																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
1	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	----Th-----	:30	\$225.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
2	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	----Th-----	:30	\$225.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
3	KVVU	10/15/12-10/15/12		Dr Oz	3-4p	M-----	:30	\$350.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
4	KVVU	10/15/12-10/15/12		Dr Oz	3-4p	M-----	:30	\$350.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
5	KVVU	10/18/12-10/18/12		Dr Oz	3-4p	----Th-----	:30	\$350.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
6	KVVU	10/18/12-10/18/12		Dr Oz	3-4p	----Th-----	:30	\$350.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
7	KVVU	10/16/12-10/16/12		Extra	M-Sa 8-10p/Su 7-1-Tu-----		:30	\$825.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
8	KVVU	10/18/12-10/18/12		TMZ	M-Sa 8-10p/Su 7-1-----Th-----		:30	\$825.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	See MG 39.17																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
9	KVVU	10/16/12-10/16/12		TMZ	M-Sa 8-10p/Su 7-1-Tu-----		:30	\$825.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
10	KVVU	10/16/12-10/16/12		Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30	\$3,550.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
11	KVVU	10/16/12-10/16/12		Special Early News	Special Early News-Tu-----		:30	\$900.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
12	KVVU	10/18/12-10/18/12		BB League Championships	1pm-8pm	----Th-----	:30	\$3,250.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
13	KVVU	10/18/12-10/18/12		Special Early News	Special Early News-----Th-----		:30	\$550.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
14	KVVU	10/16/12-10/16/12		Fox 5 News @ 430am	M-Th, Sun 430-5ar-Tu-----		:30	\$105.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
15	KVVU	10/18/12-10/18/12		Extra	M-Sa 8-10p/Su 7-1-----Th-----		:30	\$825.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	See MG 39.16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
16	KVVU	10/18/12-10/18/12		Extra	M-Sa 8-10p/Su 7-1-----Th-----		:30	\$825.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 39.15 10/18																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
17	KVVU	10/18/12-10/18/12		TMZ	M-Sa 8-10p/Su 7-1-----Th-----		:30	\$825.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Ⓜ	MG for 39.8 10/18																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
N 57	KVVU	10/16/12	10/16/12	MORE Access	6-7pm		:30			NM	0	\$0.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
<table><tr><th colspan="2"></th><th>Start Date</th><th>End Date</th><th>Weekdays</th><th colspan="2">Spots/Week</th><th colspan="2">Rate</th><th colspan="4"></th></tr><tr><td colspan="2"></td><td>10/15/12</td><td>10/21/12</td><td>-2-----</td><td colspan="2">2</td><td colspan="2">\$235.00</td><td colspan="4"></td></tr></table>															Start Date	End Date	Weekdays	Spots/Week		Rate								10/15/12	10/21/12	-2-----	2		\$235.00																																																																																																																																																																																																																																																																																																																																																																																																																																																													
		Start Date	End Date	Weekdays	Spots/Week		Rate																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
		10/15/12	10/21/12	-2-----	2		\$235.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
<table><tr><th>Spot</th><th>Ch</th><th colspan="2">Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th><th colspan="3"></th></tr><tr><td>1</td><td>KVVU</td><td colspan="2">10/15/12-10/21/12</td><td>MORE Access</td><td>6-7pm</td><td>-Tu-----</td><td>:30</td><td>\$235.00</td><td>NM</td><td colspan="3"></td></tr><tr><td colspan="13">See MG 35.3,35.4,35.5</td></tr><tr><td>2</td><td>KVVU</td><td colspan="2">10/15/12-10/21/12</td><td>MORE Access</td><td>6-7pm</td><td>-Tu-----</td><td>:30</td><td>\$235.00</td><td>NM</td><td colspan="3"></td></tr><tr><td colspan="13">See MG 35.3,35.4,35.5</td></tr></table>													Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type				1	KVVU	10/15/12-10/21/12		MORE Access	6-7pm	-Tu-----	:30	\$235.00	NM				See MG 35.3,35.4,35.5													2	KVVU	10/15/12-10/21/12		MORE Access	6-7pm	-Tu-----	:30	\$235.00	NM				See MG 35.3,35.4,35.5																																																																																																																																																																																																																																																																																																																																																																																																																													
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
1	KVVU	10/15/12-10/21/12		MORE Access	6-7pm	-Tu-----	:30	\$235.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
See MG 35.3,35.4,35.5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
2	KVVU	10/15/12-10/21/12		MORE Access	6-7pm	-Tu-----	:30	\$235.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
See MG 35.3,35.4,35.5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
N 74	KVVU	10/17/12	10/17/12	TMZ	730-8p		:30			NM	0	\$0.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
<table><tr><th colspan="2"></th><th>Start Date</th><th>End Date</th><th>Weekdays</th><th colspan="2">Spots/Week</th><th colspan="2">Rate</th><th colspan="4"></th></tr><tr><td colspan="2"></td><td>10/15/12</td><td>10/21/12</td><td>--1----</td><td colspan="2">1</td><td colspan="2">\$575.00</td><td colspan="4"></td></tr></table>															Start Date	End Date	Weekdays	Spots/Week		Rate								10/15/12	10/21/12	--1----	1		\$575.00																																																																																																																																																																																																																																																																																																																																																																																																																																																													
		Start Date	End Date	Weekdays	Spots/Week		Rate																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
		10/15/12	10/21/12	--1----	1		\$575.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
<table><tr><th>Spot</th><th>Ch</th><th colspan="2">Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th><th colspan="3"></th></tr><tr><td>1</td><td>KVVU</td><td colspan="2">10/15/12-10/21/12</td><td>TMZ</td><td>730-8p</td><td>---W-----</td><td>:30</td><td>\$575.00</td><td>NM</td><td colspan="3"></td></tr><tr><td colspan="13">See MG 35.3,35.4,35.5</td></tr></table>													Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type				1	KVVU	10/15/12-10/21/12		TMZ	730-8p	---W-----	:30	\$575.00	NM				See MG 35.3,35.4,35.5																																																																																																																																																																																																																																																																																																																																																																																																																																																							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
1	KVVU	10/15/12-10/21/12		TMZ	730-8p	---W-----	:30	\$575.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
See MG 35.3,35.4,35.5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
Totals											120	\$85,315.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
480895 /	06180424

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/12/12 - 10/18/12	NRCC IE 2012	2603

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC	10/10/12 / 10/10/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	120	\$85,315.00	\$72,517.75
<b>Totals</b>	<b>120</b>	<b>\$85,315.00</b>	<b>\$72,517.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6180424 TRF# 480895  
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 13.50  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/NRCC-IE REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA  
ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 6180424 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE 2012 EST#2603 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT11/12 13.50

REP: TO ROSE  
FR NIKKI  
OK'D M3 SEE LINE 89-90  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2603  
AGENCY PRODUCT CODE = 426

9	S		600P-700P	30		\$235.00	10/12	10/12	1		FRI	1
PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1 : MORE ACCESS												

89	A		800A-900A	30		\$850.00	10/14	10/14	1		SUN	1
PROGRAM : FOX NEWS RA35-64 : 1.1 ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT12 ON LINE-9 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT14 ON LINE-33 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT14 ON LINE-35 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-57 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-74 FOR 1 SPOT/WK												

REP HEADLINE# 6180424 TRF# 480895  
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 13.50  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

90	A		600P-630P	30		\$590.00	10/12	10/12	2		FRI	2
PROGRAM : NEWS												
RA35-64 : 1.1												
ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 89-90												

33	S		1045P-1100P	30		\$450.00	10/14	10/14	0		SUN	0
PROGRAM : FOX5 SPRT PLUS												
RA35-64 : 2.8												
CON COM1 : FOX5 SPRT PLUS												

35	S		800A-900A	30		\$150.00	10/14	10/14	0		SUN	0
PROGRAM : FOX NWS SUNDAY												
RA35-64 : 0.6												
CON COM1 : FOX NWS SUNDAY												

57	S		600P-700P	30		\$235.00	10/16	10/16	0		TUE	0
PROGRAM : MORE ACCESS												
RA35-64 : 1.1												
CON COM1 : MORE ACCESS												

74	S		730P-800P	30		\$575.00	10/17	10/17	0		WED	0
PROGRAM : TMZ												
RA35-64 : 2.1												
CON COM1 : TMZ												

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#9	MISSED: FRI/600P-700P	OCT12	30S	\$235.00					(OCT10/12)	
		BUY#33	SUN/1045P-1100P	OCT14	30S	\$450.00						
		BUY#35	SUN/800A-900A	OCT14 (2/WK)	30S	\$150.00						
		BUY#57	TUE/600P-700P	OCT16 (2/WK)	30S	\$235.00						
		BUY#74	WED/730P-800P	OCT17	30S	\$575.00						
			OFFER: SUN/800A-900A	OCT14	30S	\$850.00					PLS ADVISE.	
			& FRI/600P-630P	OCT12 (2/WK)	30S	\$590.00						
CMT: SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.												

OCT/12 85315.00 CONTRACT TOTAL 85315.00  
TOTAL SPOTS 120

REP HEADLINE# 6180424 TRF# 480895  
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 13.50  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$387,795 KVVU 22% KSNV 37% KLAS 22% KTNV 15% KVMY 3% KVCW 1% CABL 0%  
KTUD 0%

SVC- NSI  
DEMOS- RA35-64\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE